

# Say Hello to Consistent Communication & Goodbye to Ghosting



HireVue's text recruiting and conversational AI eliminates the notorious campus communication gaps.

According to NACE's Job Outlook 2022 report, employers plan to hire 26% more graduates from the Class of 2022 than they did from the class of 2021. Campus hiring has long been plagued by long communication gaps. In a highly competitive candidate-driven market, campus graduates are demanding a tech-first, engaging candidate experience. HireVue adds conversational AI-powered recruiting, allowing teams to engage interns via direct messaging from the platform instead of their personal phones. Texting and chatbots offer 365/24/7 engagement, so they can start building their team with the top candidates.

SEPTEMBER



Interview season begins junior year

NOVEMBER



Internship offers made

JUNE



Internship begins

AUGUST



Internship ends, full-time offers made

MAY



Graduation

JUNE



New job, begins

Without HireVue

Manual process begins

Communication Gap #1

Communication Gap #2

Result:  
Lack of engaged employees

HireVue

Applicant accesses your website's chatbot to answer common FAQs. Hirevue automates prescreening and interview scheduling.

Text candidates not only onboarding reminders but support company culture with messages like fun articles, moving help, and new city info.

Text and inquire about graduation status, send congratulatory messages, and remind former interns to attend recruitment events.

Result:  
Consistent engagement

REQUEST A DEMO