HireVue Launches Localized Japanese Version of AI-driven HireVue Assessments Product with Channel Partner TalentA

Companies in Japan can now make AI-assisted recruiting decisions using local assessments data

SALT LAKE CITY - March 27, 2018 - HireVue, the leading provider of AI-driven video intelligence solutions that bring the best talent to top global companies faster, today announced a fully localized Japanese version of its HireVue Assessments product that bases its predictive, pre-employment assessments on Japanese data for modeling. Built in partnership with TalentA, the premier HR software distribution company in Japan, the product is fully customizable for the positions for which each customer is recruiting.

"Any company hiring a large number of employees in Japan can benefit from predictive, pre-employment assessments by drawing upon meaningful data. For many jobs we localize results as a top performer in a customer service job in Australia may display different characteristics than a top performer in Japan," said Dr. Nathan Mondragon, Chief IO Psychologist at HireVue. "HireVue has collaborated extensively with our customers in Japan to build an assessments model that is based on data about current top performers in the job roles for which they are hiring."

About HireVue Assessments
HireVue Assessments offer the predictive power of a traditional assessment in a video interview. Designed by industry-leading industrial/organizational (IO) psychologists, the AI-driven approach predicts the top performers for a given job. By identifying the definitive traits of top (and bottom) performers, HireVue IO psychologists build a unique model to use in predicting how well recruited candidates would perform.

With that "perfect performer" in mind, the IO team then builds a test designed to measure the knowledge, skills, and abilities (KSAs), and personal characteristics that are most predictive of on-the-job success. The test is subject to rigorous testing before it goes live, ensuring that it is valid and has no adverse impact on protected groups.

Using video responses from as few as five questions, the HireVue Assessments product evaluates tens of thousands of data points, studying both verbal and nonverbal content, including:
- Word choice and vocabulary
- Intonation
- Inflection
- Facial expressions

About TalentA

TalentA is the premier distribution company for HR technology in Japan. The company invests in and distributes Asia-developed software alongside cutting edge U.S. point solutions for use by companies looking for an Asian-focused solution to their people management challenges. TalentA was founded by SunBridge a Japan/US venture capital and professional services firm which also successfully co-founded salesforce.com Japan, Marketo Japan, and Demandware Japan focused on sales automation technology as well as Concur Japan and Kyriba Japan focused on financial technology. With its headquarters in Tokyo, TalentA counts clients such as ITOCHU, Denso and Ricoh amongst its portfolio of accounts. Visit www.talenta.co.jp or www.sunbridge.com for more information.

About HireVue

Across the globe, HireVue is transforming the way companies discover, hire and develop the best talent with its Video Intelligence platform. Combining predictive, validated industrial/organizational science with artificial intelligence for decision support during the hiring process, recruiting experts are delivering higher quality talent, faster. HireVue is available worldwide in more than 30 languages and has hosted over six million interviews for more than 700 customers worldwide, including more than one-third of the Fortune 100 and leading brands such as Vodafone, Nike, Intel, Hilton, HealthSouth, Qantas and Carnival Cruise Lines. For more information, visit www.hirevue.com.

HireVue Social Networks
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