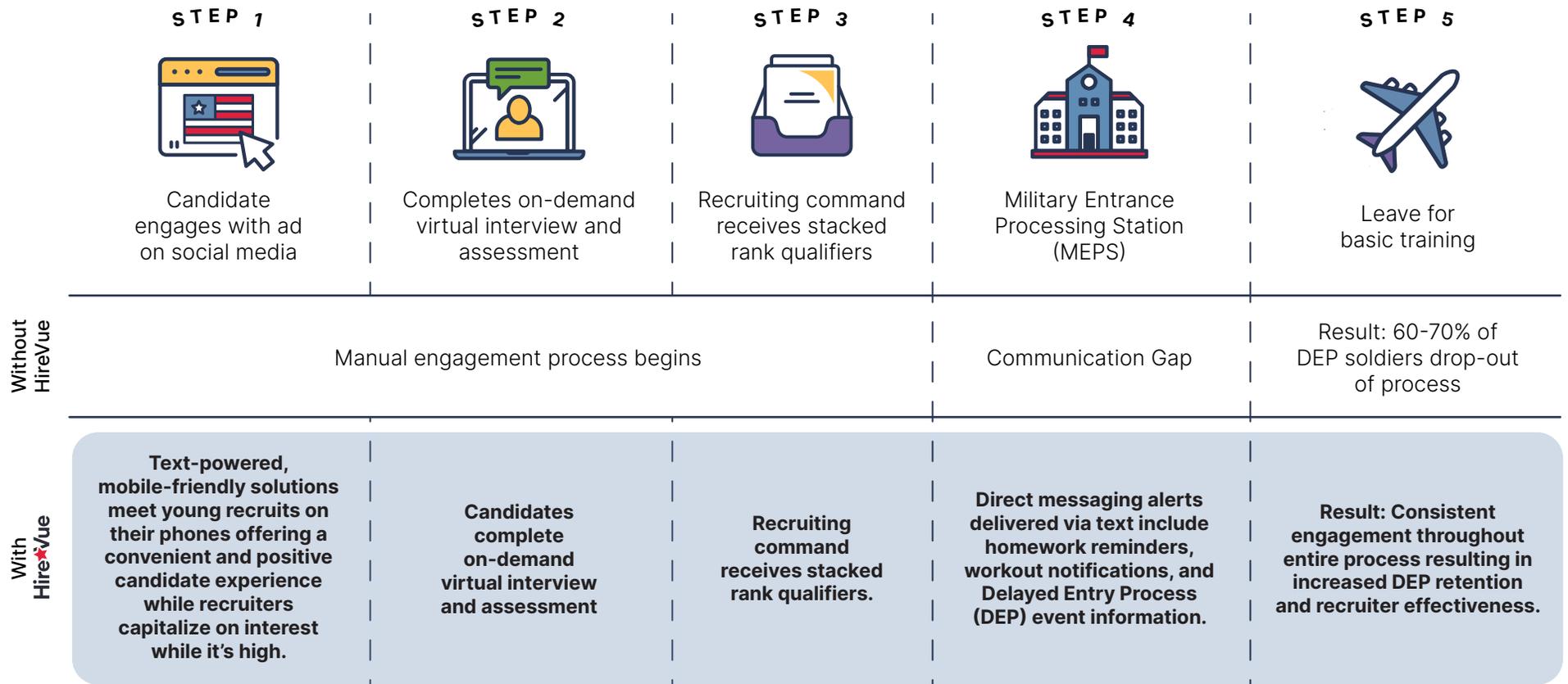


# Recruit, Retain, Reimagine

Boost Department of Defense Recruiting and DEP Retention with HireVue



The United States military is struggling to meet recruiting numbers—across every branch. The Army has **met less than half** of its enlisted recruiting goals for FY22, and **50% of youth** admit they know little to nothing about military service. Recruiting is not the same as decades past. Eligible recruits are not simply walking into recruitment offices—rather they’re meeting recruiters digitally on their phones. The DOD has recognized the necessity of mobile-friendly recruiting for 17-24-year-olds and have turned to digital tactics. Candidates are now served social media ads and completing virtual interviews and assessments. But with a lack of recruiter engagement throughout the process, only 30-40% are showing up for basic training. Learn how HireVue text-powered, mobile-friendly solutions including video interviewing, assessments, and direct messaging can help you boost recruitment and close your communication gap with consistent engagement.



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